

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Barbara J. Boe, et al.  
Serial No.: 09/966,845  
Filing Date: September 28, 2001  
Confirmation No.: 4972  
Group Art Unit: 3622  
Examiner: Yehdega Retta  
Title: SYSTEM AND METHOD FOR PROFILING  
CUSTOMERS FOR TARGETED MARKETING

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

SUPPLEMENTAL DECLARATION FOR REISSUE PATENT APPLICATION TO  
CORRECT "ERRORS" STATEMENT (37 CFR 1.175)

In response to Official Action dated May 26, 2009, Applicant respectfully requests the Examiner to reconsider the objections to the Application in view of the following inventor declaration.

We hereby declare that:

Every error in the patent which was corrected in the present reissue application, and which is not covered by the prior oath(s) and/or declaration(s) submitted in this application, arose without any deceptive intention on the part of the Applicant.

We hereby declare that all statements made herein of my/our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first joint inventor

Barbara J. Boe

Inventor's signature



Date

6/29/09

Residence (City, County, State)

Dallas, Dallas County,  
Texas

Citizenship

United States of America

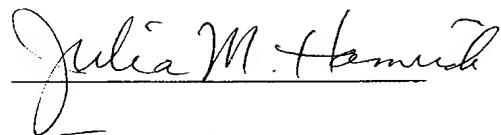
Post Office Address

3738 Northview Lane  
Dallas, Dallas County,  
Texas 75229

Full name of second joint inventor:

Julia M. Hamrick

Inventor's signature



Date

June 30, 2009

Residence (City, County, State)

Dallas, Dallas County,  
Texas

Citizenship

United States of America

Post Office Address

5826 Azalea Lane  
Dallas, Dallas County,  
Texas 75230

Full name of third joint inventor, if any

Marjorie L. Aarant

Inventor's signature

Marjorie L. Aarant

Date

6-29-09

Residence (City, County, State)

Dallas, Dallas County,  
Texas

Citizenship

United States of America

Post Office Address

6025 Del Roy Drive  
Dallas, Dallas County,  
Texas 75230